



MINORITY HEALTH AND HEALTH DISPARITIES MINORITY OUTREACH AND TECHNICAL ASSISTANCE FISCAL YEAR 2013 ACCOMPLISHMENTS

The Minority Outreach and Technical Assistance Program (MOTA) awarded competitive one-year grants to 15 jurisdictions in Maryland that contained the largest proportion of minorities. **Competitive grants ranged from \$19,000 to \$101,675.** MOTA grantees include community hospitals, educational, faith-based, youth-serving, and minority community organizations. All of the programs have a mandate to serve all of the racial and ethnic populations in their jurisdiction.

The jurisdictions funded were:

**Anne Arundel County
Caroline County
Harford County
Montgomery County
St. Mary's County**

**Baltimore City
Dorchester County
Howard County
Prince George's County
Washington County**

**Baltimore County
Frederick County
Kent County
Somerset County
Wicomico County**

Overarching Activities

MOTA grantees conducted a variety of activities designed to increase awareness among minority populations, involve minorities in the health decision-making process, increase health screenings, improve health education outreach through ethnic and racial cultural events, and promote and advocate alliances to control chronic disease. The accomplishments of the MOTA Program included:

Component: Enhance minority participation in local public health planning groups

- **107** Local Health Disparities Committee meetings were held throughout the jurisdictions in fiscal year 2014 with **1,071** individuals in attendance.

Component: Perform Outreach and Health Education to minority populations

- **314,408** minorities reached included those who participated in MOTA activities and events, attended coalition meetings, received health education and social determinants of health materials, and exposure to traditional and social media health messaging.
 - **349,983** pieces of health education materials distributed by MOTA grantees
 - **985** cultural fairs or events either participated or sponsored by MOTA grantees
 - **146** new minorities recruited and attended local coalition meetings
- **117** partnerships between MOTA and community groups were developed.